



# Kiwaniis®

## CLUB OF KLANG

News Release

For Immediate Release

### **Kiwaniis Klang Club Mobilises Online Covid19 Community Safety**

#### **Net Fund Appeal**

*Klang, 3 April 2020* – The Kiwanis Klang Club (Kiwaniis Klang) has mobilised a fundraising campaign to help marginalised communities in the Klang district by providing vouchers for food items and groceries which will be delivered to the affected communities directly. Hypermarket chain; TESCO and Supermarket chain; 99 Speed Mart have joined hands with Kiwanis to supply vouchers for the purchase of essential items from their respective outlets to help feed these communities affected by the MCO order. These will include families from the Down Syndrome Foundation, Orphanages and B40 families located in the Klang district who have movement restrictions and loss of income in these trying times.

On behalf of the Kiwanis Klang Club, Hon. Sec Dato' Stewart LaBrooy appeals to fellow Malaysians especially the Netizens to help chip in and raise funds for the marginalised communities in the Klang district.

“There comes a time in our lives when a generation is faced with the monumental challenge of fighting a global Pandemic such as the Covid 19 virus. The pandemic has turned our lives upside down and threatens the livelihood of many of us, especially the poorer citizens in our communities,” **said Dato' Stewart LaBrooy in his appeal on behalf of Kiwanis Klang.**

“We need to come together as one nation to help these families in our communities who have lost their jobs and income during the MCO, and not knowing when their next wage will be earned post lockdown. Many are facing hardship while the MCO is in force with a possibility of a further extension than the targeted date of 14<sup>th</sup> of April 2020.”

Dato' Stewart LaBrooy further said that NGOs who were on the ground preparing meals for these families as well as distributing them were unable to perform the “full mile” as the MCO ruling has curtailed their “door to door” delivery efforts. Thankfully this restriction has been lifted but still much is to be done.

Kiwanis Klang has leveraged on technology to raise funds through an innovative payment portal and are using all the tools of social media available to get the message out to all Malaysians.

“This is the fastest and most transparent way of getting aid to the needy”, said Dato’ Labrooy.

“The Kiwanis Club Klang is appealing to all fellow Malaysians and netizens to contribute towards our **Covid19 Community Safety Net Fund**. We want to reach out to as many families as possible in the affected communities with meaningful donations of grocery vouchers instead of cash. With the help of our partners, TESCO and 99Speed Mart outlets in the Klang District, Kiwanis Klang will be able to reach out by using the monies donated to **purchase grocery vouchers on behalf of the families and Homes. Whichever the case, the Vouchers will be distributed directly via a courier to the families and homes in need and through the Selangor Welfare Department.**

“We have started the process of identifying deserving families working in conjunction with the **Charity Food Basket Society Klang**, through the offices of our **MP for Klang YB Charles Santiago, NGO’s, and Homes** that we have been serving over the years together with the support of the **Welfare Department of Selangor**. We hope to raise enough for each identified family, a minimum of **RM 200 with a target of RM1,000**”, said **Dato’ Stewart LaBrooy**.

Kiwanis has also ensured that the funds will reach each family and that daily progress will be posted on their website where a page has been created for the **Covid19 Community Safety Net Fund**.

Donors can make a direct cash contribution to the project account: **KIWANIS CLUB OF KLANG MAYBANK A/C 5124 6424 1349** or donate through their payment portal <http://kiwan.is/covid19> where Donors will be able to use their mobile phones to make mobile donations .



Alternatively, Donors can download the QR code (above) to access the portal.

Kiwanis Klang also stated that by raising funds through their Kiwanis Portal will enable concerned Malaysians who wish to help marginalised communities an easy way of helping our poor in the Klang district.

-----For  
more information please contact:

Kiwanis Club of Klang:

Mobile Nos: +6012 200 3515 Dato' Stewart Labrooy (Hon Secretary)

Email: [stewartlabrooy@gmail.com](mailto:stewartlabrooy@gmail.com)

Website: <https://klang.kiwanis.org.my/>

---

Prepared on behalf of Kiwanis Klang by DK Hansra, Hansra Consultants/Mobile Nos: (0123981365)